



Ministry of Education

**Accelerating Higher Education Expansion and Development (AHEAD) Operation**  
Ministry of Education  
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Democratic Socialist Republic of Sri Lanka

Ministry of Education

Accelerating Higher Education Expansion and Development (AHEAD) Operation

FINANCED BY A LOAN/CREDIT FROM THE INTERNATIONAL BANK FOR  
RECONSTRUCTION AND DEVELOPMENT (IBRD)/INTERNATIONAL  
DEVELOPMENT ASSOCIATION (IDA)

CREDIT/GRANT NO: 6026-LK/8743-LK

PROJECT ID NO: P159995

REQUEST FOR EXPRESSION OF INTEREST

CONSULTANCY TO DEVELOP A LEARNING PLATFORM AND LEARNING APP TO  
SUPPORT THE EMPLOYMENT PROSPECTS OF UNDERGRADUATES

Procurement Plan No: LK-MOHCA-256573-CS-CQS

The Democratic Socialist Republic of Sri Lanka has received a loan from the International Bank for Reconstruction and Development (IBRD) equivalent to US\$ 67 million and a credit from the International Development Association (IDA) equivalent to US\$ 33 million (total US\$ 100 million) toward the cost of Accelerating Higher Education Expansion and Development (AHEAD) Operation functioning under the Ministry of Education.

The AHEAD Operation is based on three results areas.

1. Increasing Enrollment in Higher Education in Priority Disciplines for Economic Development
2. Improving the Quality of Higher Education
3. Promoting Research, Development and Innovation

Results Area 2 of the AHEAD Operation focuses on Enriching Learning, Teaching, and Assessment and English Language Skills Enhancement (ELTA-ELSE) through a competitive grant scheme. The aim of the ELTA-ELSE Development Project (DP) is to promote academic excellence, socio-emotional skills, and English language skills development among students to improve the quality and relevance of higher education with the ultimate objective of enhancing the job prospects and employment performance of graduates.

The AHEAD Operation intends to apply a portion of the proceeds of this loan and credit to eligible payments under the contract for which this Request for Proposal is issued. **The total Cost of this Consultancy is LKR 5.1 million. Refer to Terms of Reference (TOR) available on: <https://ahead.lk/terms-of-reference-for-consultancy-to-develop-a-learning-platform-and-learning-app-to-support-the-employment-prospects-of-undergraduates/>**

### 1.Purpose and Objective of the Consultancy:

The consultancy has two major objectives:

- a) The development of a learning website with an app including features for social and collaborative learning.
- b) The development of content for the above.

### 2.Qualification & Experience of the Consultancy firm

- The consultant firm should be an experienced Consultancy Firm well established with at least 5 years of prior work experience in content and software development
- Prior experience in developing learning-related content and software development for state education agencies

#### Qualification and Experience of Key Experts required for this assignment

No	Team member	Qualifications	Experience
1	Team Leader	Bachelor's degree in engineering or IT or Physical Science or equivalent	At least 10 years of prior work experience in content and software development. Prior experience in developing learning-related content and software development for state education agencies
2	Software Engineer	Bachelor's degree in engineering or IT or equivalent	At least 5 years of prior work experience in software development
3	Business Analyst / Solution designer	Bachelor's degree in Engineering or IT or equivalent	At least 5 years of prior work experience in content and software development Prior experience in developing learning-related content and software development for state education agencies

### **Required Professional Competencies**

- The experience and ability to develop and maintain learning platforms and apps.
- The experience and ability to develop content that is suitable for learning platforms and apps.
- The ability to work closely with academics in order to help them develop content that can be used on platforms and apps.
- The ability to analyze and resolve implementation issues promptly and efficiently.
- The ability to interact with senior academics of the university system and the Operation Monitoring and Support Team (OMST) of AHEAD.
- The ability to function effectively in a team environment inspiring trust and cooperation of other team members.
- Strong communication and negotiating skills and good interpersonal relations.
- A high level of proficiency in written and spoken English.

### **3.Shortlisting Criteria**

- i. Experience in content & software development – No. of Years.
- ii. Similar experience in developing learning-related content and software development for State Education Agencies – No. of Projects & the turnover of each project in LKR.
- iii. Skills & competencies to undertake this consultancy - Availability of qualified and experienced Team Leader, Software Engineer, Business Analyst/ Solution Designer. CVs of the proposed above experts shall be provided. CV shall be signed by the proposed expert and certified by the prospective Consultancy firm.

### **4.Conflict of Interest**

Prospective Consultants shall refer and adhere to Section 1.9 of the Guidelines on Selection of Consultants under IBRD Loans and IDA Credits and Grants by World Bank Borrowers issued in 2011 and revised in July 2014.

### **5.Invitation to Submit Expression of Interest**

The Chairman, Project Consultant Procurement Committee (PCPC) now invites qualified eligible Consultancy Firms to indicate their interest in providing the service.

Interested Consultants must provide their EOI indicating that they are qualified to perform the services specified in the TOR and may obtain further information from the contact details below between 9.00am – 3.30 pm on working days.

### **6.Method of Selection**

A consultant will be selected in accordance with the procedures set out in the Guidelines on Selection of Consultants referred to in the Section 4 above.

**Method: Consultants' Qualifications (CQS).**

## **7.Submission Details**

Duly completed Expression of Interest, **one original and five copies** must be delivered under sealed cover by registered post or courier service to the address below by 2.00 pm, 06.01.2022. Please indicate “EOIs for consultancy to develop a learning platform and learning app to support the employment prospects of undergraduates” on the top left-hand corner of the envelope.

Chairman

Project Consultant Procurement Committee

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